SupplyForge

We establish relationships with respected brands, buy and sell their products, and help them grow their presence on Amazon.

Performance Metrics (March – July 2026)

- **$183,837** Total Sales
- **$14,500** Net Profit
- **$183,000** Capital Deployed
- **50+** Approved Vendor Accounts

The SupplyForge Business Model

The 6-Step Cycle To Scale Our Amazon Wholesale Business

1 **Sourcing**

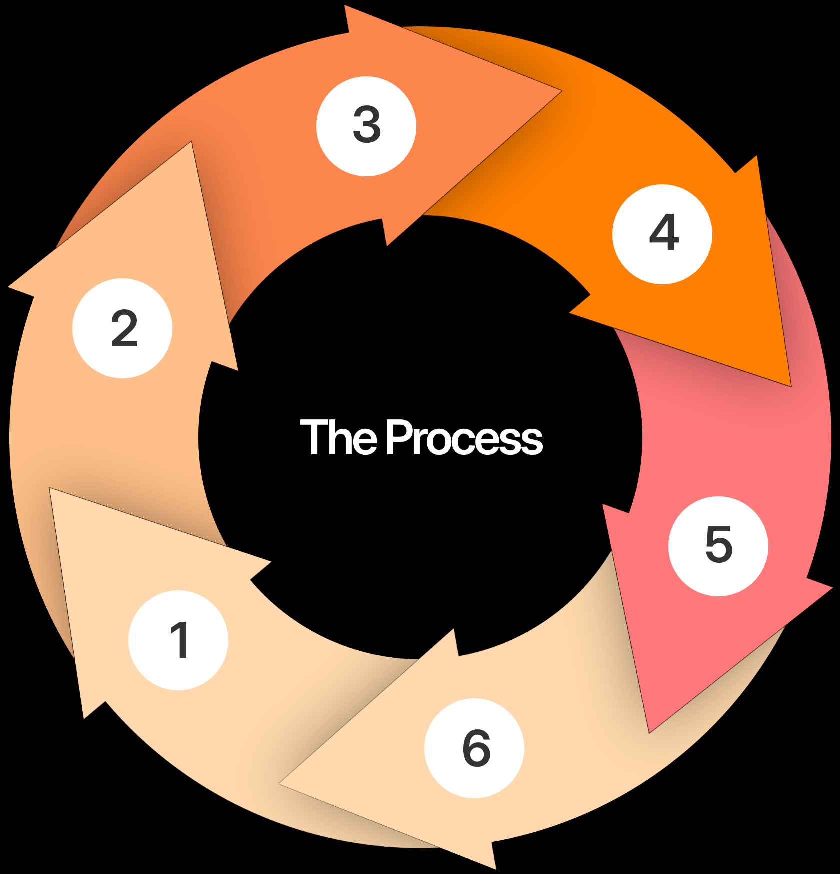
We analyze sales history, competition, and margins to identify strong products.

2 **Account Creation**

We build relationships with brands and open authorized wholesale accounts.

3 **Purchasing**

We negotiate pricing and purchase proven products in bulk.



4 **Logistics**

Our 3PL prepares the inventory and sends it to Amazon FBA.

5 **Sales**

Customers purchase products on Amazon.com while Amazon fulfills customer orders, returns, and service.

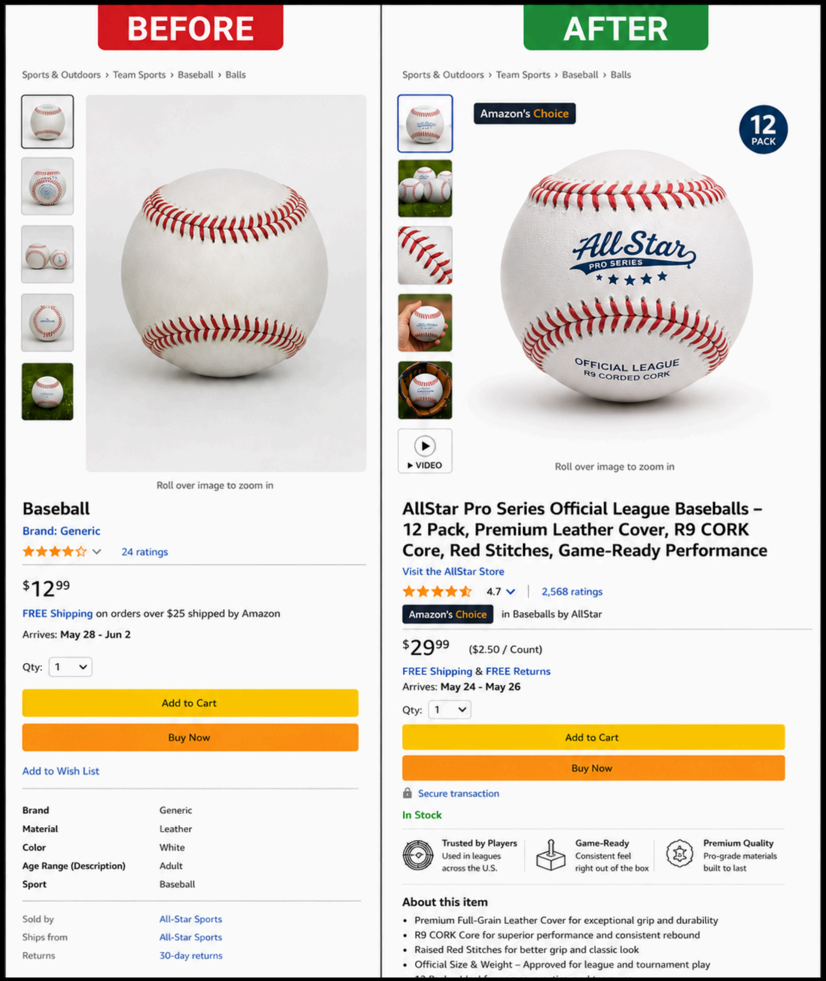
6 **Repeat**

We restock proven products and reinvest the capital into new inventory.

Each completed cycle creates more inventory, cash flow, and supplier relationships.

The Brands We Target

Many established brands have strong demand, but lack the expertise or attention needed to succeed on Amazon.



Brands with weak Amazon presence

- **Brands Managing Amazon Poorly**
  These brands sell on Amazon themselves, but weak listings, images, SEO, inventory management, or pricing limit their sales.

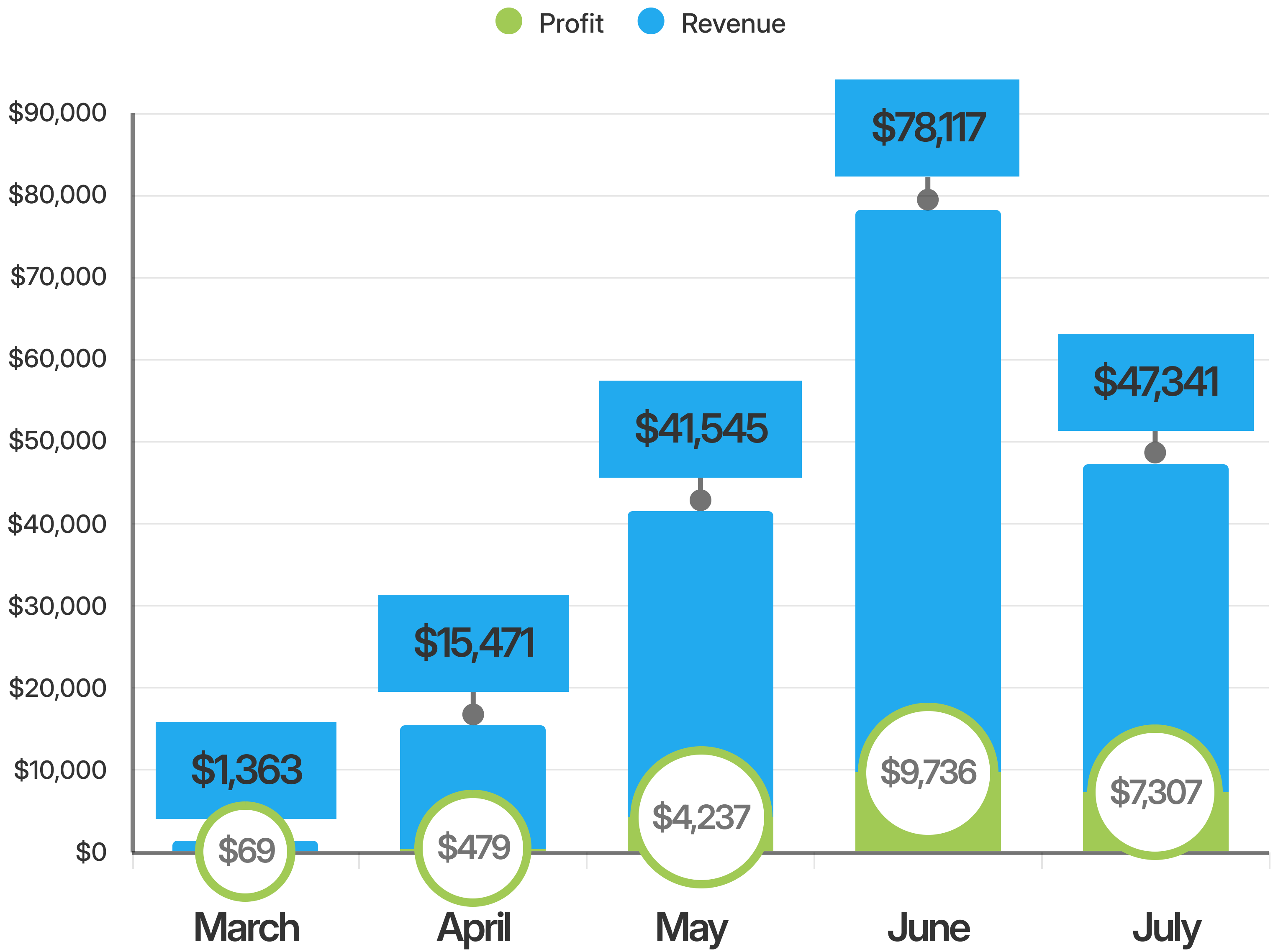
- **Brands Relying on Unmanaged Sellers**
  The brand leaves Amazon to multiple third-party sellers, resulting in inconsistent listings, pricing, and brand presentation.

- **Brands Not Yet Selling on Amazon**
  Customers are already searching for their products, but the brand has little or no Amazon presence.

Financial Performance

March – July 2026

- $183,837 in sales
- $21,828 in inventory profit
- 12% margin on direct inventory costs
- Net profit of $14,500 after software and other overhead expenses.



Total Sales of $183,837 resulted in a 12% Inventory Profit Margin, yielding a net profit of $14,500 after software and general costs.

Capital & Operating Traction

We're established and growing.

Capital Invested

$138,000

Capital Raised

$45,000

50+ Approved Vendors
15+ Active Suppliers

Active SKUs

95

Units Sold

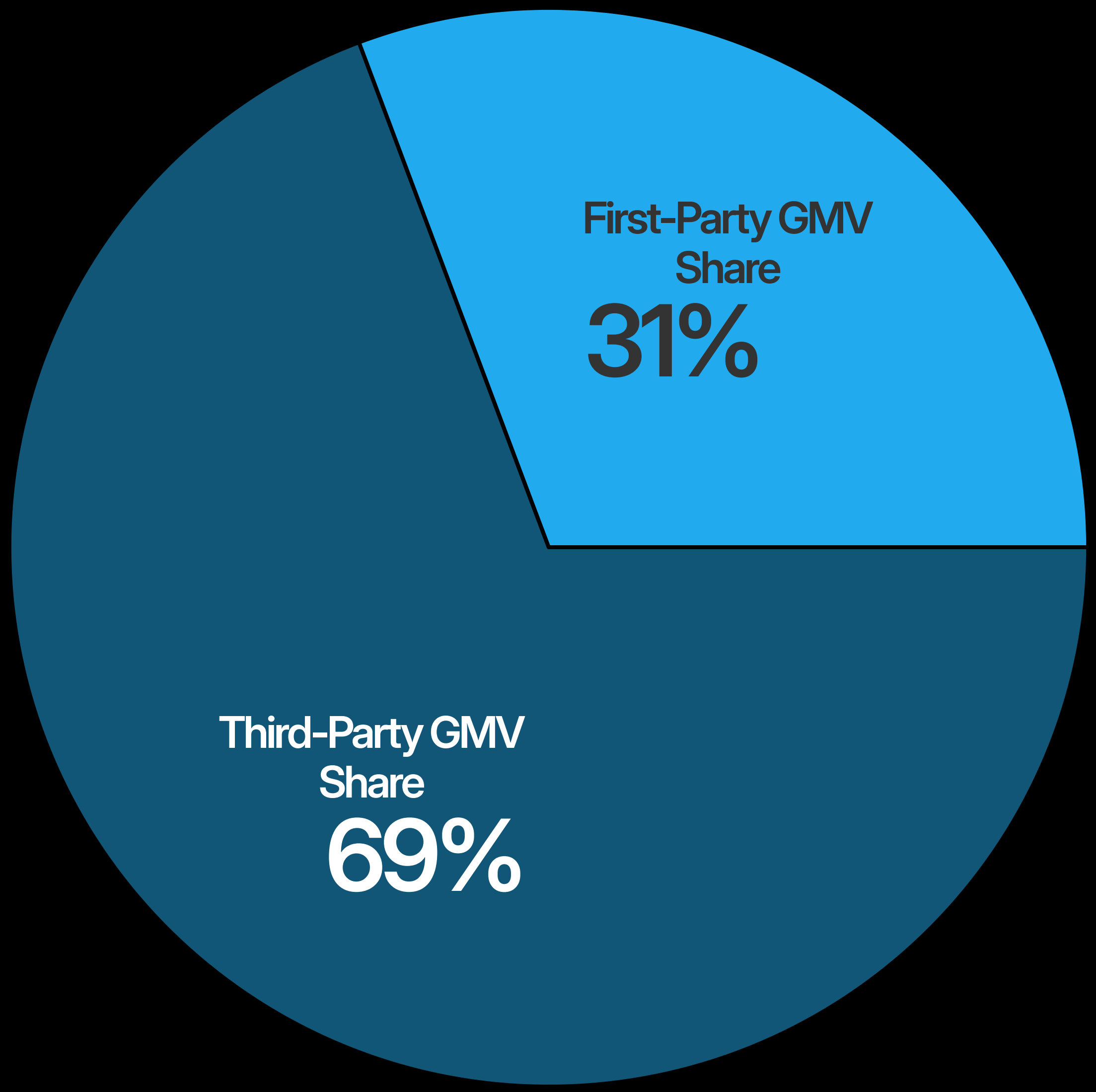
2,152

Our Partnered Brands

We're authorized dealers for each of these brands, with a total of 50+ accounts created.

Amazon's $830 Billion Marketplace

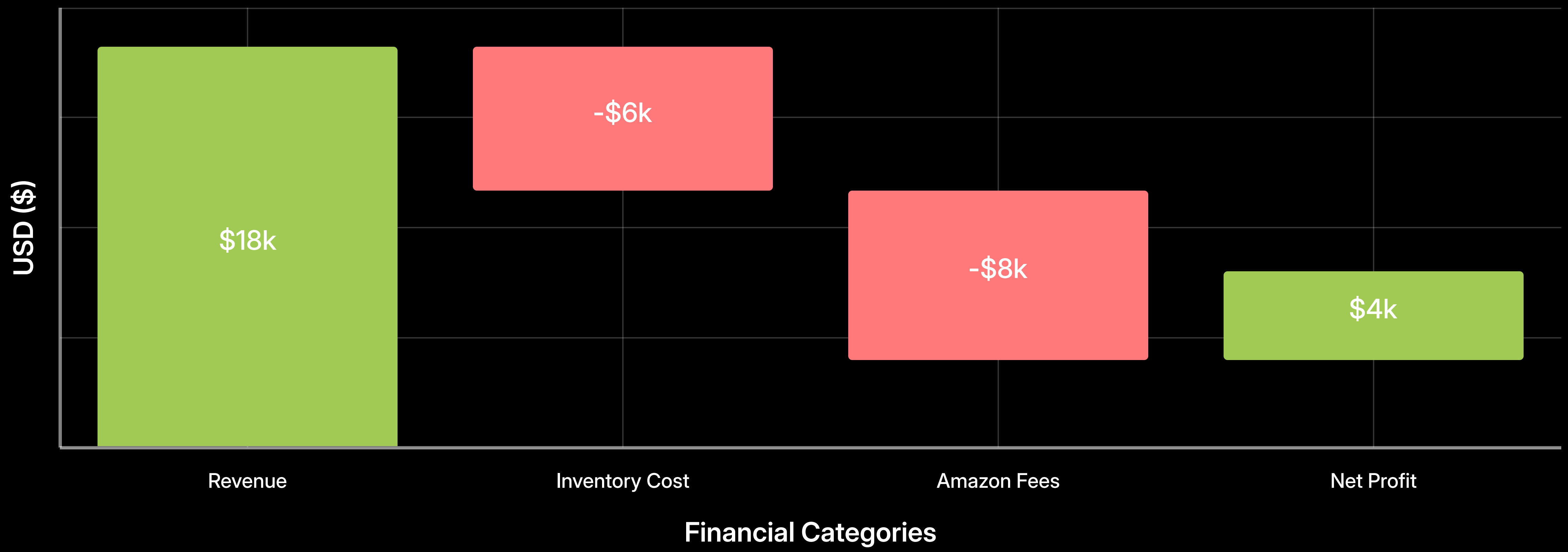
Amazon generated an estimated $830B in GMV in 2025. Third-party sellers accounted for approximately $575B.



With $575 billion flowing through third-party sellers, SupplyForge only needs a tiny share for meaningful scale.

Example of a Best-Selling SKU Over 45 days.

The cost breakdown and profitability of a winning item, turning $6560 into $10560 in less than 2 months.



107 Units | 61% ROI | 22% Margin | ~$37 Profit per Unit

Founder Experience: Built to Execute

Why Shawn Levi is equipped to grow SupplyForge and manage investor capital

Relationship Coaching Practice — Mentorship & Sales

- Built a sales pipeline and mentored dozens of clients on improving their relationships.
- These skills now help SupplyForge open vendor accounts, negotiate pricing, and build long-term partnerships with brands.

Dr. T House — Café Management

- **Revenue Growth:** Increased revenue approximately 4× in 18 months.
- **Customer Satisfaction:** Improved Google and Yelp ratings from 4.1 to 4.7.
- **Adaptive Problem Solving:** Solved problems across every part of the business, constantly learning new skills and taking on unfamiliar challenges. This is the same adaptability Shawn now brings to SupplyForge and its brand partners.

How $100,000 Moves Through SupplyForge

Illustrative three-month inventory cycle

Capital Invested	Inventory Purchased	Logistics & Fulfillment	Customer Sales	Profit Distribution
$100,000 enters the inventory cycle.	Funds purchase branded products from authorized suppliers.	Our 3PL prepares inventory and sends it to Amazon FBA.	Amazon fulfills orders as the inventory sells.	Approximately $20,000 in inventory profit is divided 50/50.

Illustrative example only. Total timeline: 3 months.

Simple, Transparent Profit Sharing

Investment Structure

100% of investment capital is used to purchase inventory.

Investment Structure

- **50/50 Profit Split:** Investor and SupplyForge divide net inventory profit equally.
- **Diversified Inventory:** Capital is typically spread across 30–50 SKUs.
- **3-Month Turns:** Inventory is generally targeted to sell within three months, for 4 turns per year.
- **12-Month Term:** Capital is reinvested into new inventory throughout the term.
- **Withdraw or Reinvest:** At the end of the term, choose to withdraw or continue.
- **Complete Transparency:** Track funded inventory, sales, expenses, and remaining stock through our investor portal.

Annual Projection on $100k Investment: Estimated Return of $30,000 – $50,000.

Why SupplyForge Wins

We prioritize long-term strategies and challenging sectors that other sellers don't pursue.

Vendor Relationships

SupplyForge is built on trust and integrity that opens accounts and creates long-term partners.

Hard-to-Open Accounts

We pursue valuable brands that require persistence and specialized access.

Amazon Expertise

Hands-on knowledge of sourcing, pricing, listings, inventory, fees, and fulfillment.

Compliance Access

Licensing and certifications open categories many sellers cannot enter.

The Risks and How We Manage Them.

These are the risks that every Amazon seller faces. This is how we deal with them.

Drop in Product Demand

Protection: We review years of sales history, demand trends, seasonality, and expected sell-through before purchasing.

Amazon Account Suspension

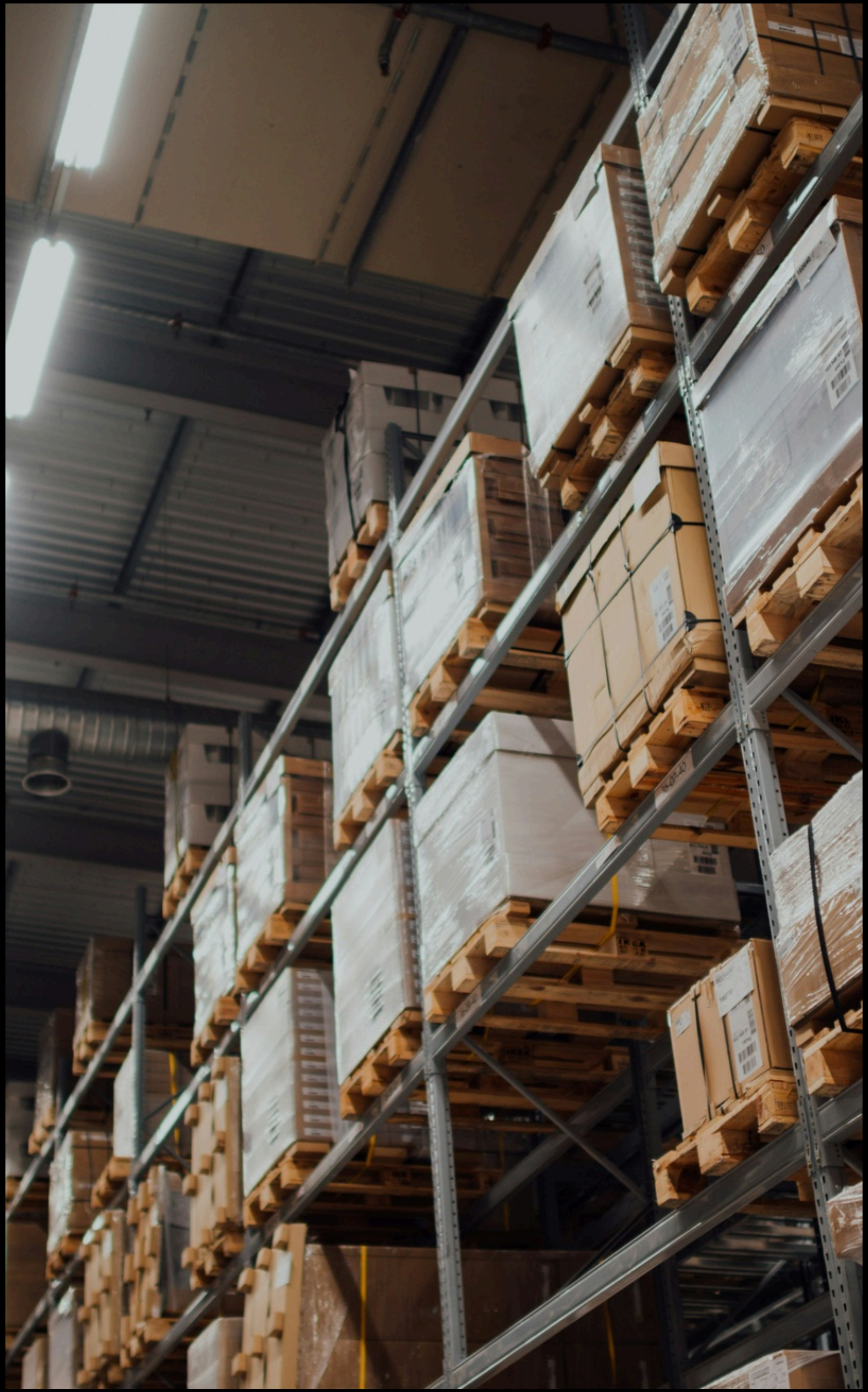
Protection: We understand Amazon's Terms of Service and build our sourcing, listings, and operations around compliance.

Competitive Sellers Undercutting

Protection: We prioritize listings with limited seller competition and vendor accounts that are difficult for competitors to open.

Lost or Damaged Inventory

Protection: We work with reputable suppliers that take responsibility through delivery. When they do not, shipments are tracked and insured.



Investment Opportunity

Raising $500,000 for Inventory

$500,000

- **Primary Objective:** 100% dedicated to purchase orders and inventory acquisition.
- **Growth Strategy:** Capital serves as the current primary constraint to scaling operations.
- **Operational Impact:** Scaling inventory to meet existing demand and reduce supply chain friction.

Contact Information

Shawn Levi
Email: shawn@thesupplyforge.com
Phone: 323 997 8910
Website: www.supplyforge.me